

PANDORA & COMPANY
TOTAL PAYMENTS: \$705,759.00

BEAKDOWN

TASK ONE PUBLIC RELATIONS PAYMENTS: \$125,309.00

<u>DESCRIPTION</u>	<u>#PEOPLE</u>	<u>TOT.HRS.</u>	<u>TOT COST</u>
HOTLINE SETUP	3	5	\$ 500.00
HOTLINE UPDATES	0	2	190.00
INFO/MAGNET POSTCARDS	11	77	7,117.00
PROJECT LOGO	6	9	798.00
WEBSITE SET UP	75.6	99	9,172.00
WEBSITE UPDATE/ DESIGN	3	80	7,438.00
PROJECT VIDEOS	57.5	61	5,695.00
WEBMASTER			
NEWSLETTER DESIGN	30	128	11,930.00
COMM. CALANDER CH. 59	0	31	2,850.00
CELEBRATION #1	58	78	7,299.00
MEDIA & FOLLOW UP	7	206	19,152.00
SPEAKRES BUREAU	1	88	8,160.00
CNTY. AGNCY EDUCATION			
AND OUTREACH	.08	41	3,859.00
INFO DISPLAYS	7	46	4,280.00
K – 12 EDUCATION	9	26	2,385.00
STREET BANNERS 5 EA.	1	35	3,255.00
STRATEGY REVIEW	5.5	36	3,315.00
SURVEY	10	94	8,760.00

TASK 8.14 PUBLIC RELATIONS PAYMENTS \$580,450.00

HOTLINE UPDATES	0	8	\$ 760.00
CONSTRUCTION HOTLINE			
SET UP	3	8	690.00
TRAFFIC HOTLINE WEEKLY	0	52	4,940.00
WEEKLY WEBSITE UPDATE	3	390	29,250.00
PROJECT VIDEOS	57.5	72	5,695.00
WEBMASTER NEWSLETTER	39	228	31,540.00
FLYERS	15	414	70,254.00
TOWN HALL MEETINGS	8	91	7,595.00
NEIGHBORHOOD MEETINGS	8	960	72,960.00
CRISIS MANAGEMENT	9.5	158	13,635.00
DOOR HANGERS: INFO	433	445	35,653.00
CONSTRUCTION POSTCARD	15	20	3,607.00
CONSTRUCTION THANK YOU	14	19	4,847.00

<u>DESCRIPTION</u>	<u>#PEOPLE</u>	<u>TOT.HRS.</u>	<u>TOT COST</u>
MEDIA & FOLLOWUP	7	480	\$38,304.00
NEWSPAPER INFO BOX	1.5	342	29,559.00
SPEAKERS BUREAU	1	192	16,320.00
CNTY/ AGENCY TOURS	9	56	4,620.00
ONSITE NEWS BROADCASTS	2	28	2,375.00
DAILY RADIO TRAFFIC REPORTS	0.12	426	45,609.00
DAILY TV TRAFFIC REPORTS	0.12	97	8,809.00
TRAFFIC CAMPAIGN	2.5	594	56,133.00
K-12 EDUCATION	9	58	4,770.00
CELEBRATION #2	49	74	6,060.00
STRATEGY REVIEW	5.4	78	6,630.00