

WHY IS THIS? NO ONE KNOWS

9/10

**LOS OSOS COMMUNITY SERVICES DISTRICT WASTEWATER SURVEY**  
**220-1093UT**  
**FINAL**  
**NOT WEIGHTED BY ASSESSMENT**

Interviewer \_\_\_\_\_ Station \_\_\_\_\_

Time Began \_\_\_\_\_ Time Finished \_\_\_\_\_ Total Time \_\_\_\_\_

**(IF OWNER IS A PERSON, ASK THE FOLLOWING:)**

Hello, may I speak with \_\_\_\_\_? **(MUST SPEAK WITH PROPERTY OWNER LISTED)** I'm calling from FMA, a public opinion research company. I am not trying to sell you anything, but I would like to have you take a few minutes to answer a brief survey about issues that are important to property owners in Los Osos **(OH-sos)**. May I begin...?

**(IF OWNER IS A BUSINESS, LEGAL TRUST, OR SIMILAR ENTITY, ASK THE FOLLOWING:)**

Hello, I'm calling from FMA, a public opinion research company. We are not attempting to sell anything, but we would like to ask a few questions that could be important to owners of property in Los Osos **(OH-sos)**, California. It will only take a few minutes to complete the survey. Could you connect me with or give the name of the person who makes decisions regarding the management of your property in Los Osos **(OH-sos)**? **(RECORD NAME, THEN ASK TO SPEAK TO THAT PERSON AND REPEAT INTRODUCTION)**

1. First, just to confirm, do you own property in Los Osos **(OH-sos)**?

Yes ----- 100%  
 No ----- **TERMINATE**  
**(DON'T KNOW/NA)** ----- **TERMINATE**

2. From time to time, local governments send property owners ballots and ask them to vote by mail on issues that concern their property. If such an election were held in the Los Osos **(OH-sos)** area, would you definitely vote in the election, probably vote in the election, are the chances 50-50 that you will vote, would you probably not vote, or would you definitely not vote?

Definitely vote ----- 69%  
 Probably vote ----- 21%  
 50-50 ----- 4%  
 Probably not vote ----- 2%  
 Definitely not vote ----- 2%  
**(DON'T KNOW/NA)** ----- 1%

*[Handwritten scribbles]*

3. What is the most important issue that you would like to see local governments in the Los Osos (OH-sos) area do something about? (OPEN-END, DO NOT READ CHOICES)

Air quality/air pollution/smog	0%
Crime	0%
Drugs	0%
Education/public schools	0%
Gangs/juvenile violence	0%
Government spending/budget	0%
Growth and development/urban sprawl	3%
Land use/zoning	1%
Jobs/unemployment/the economy	0%
Open space/park protections	1%
Pollution generally/the environment	2%
Public transportation	0%
Racial divisions	0%
Roads/highways	7%
Taxes	2%
Traffic and congestion	1%
Violence	0%
Wastewater treatment/septic tanks	64%
Water quality/nitrate pollution in water	3%
Other (SPECIFY)	10%
(DON'T KNOW/NA)	5%

4. Now I would like to read you a list of issues some people say may be problems in the Los Osos (OH-sos) area. After I read each one, please tell me whether you think it is a problem in the Los Osos (OH-sos) area or not. (IF PROBLEM, ASK: "Is that a serious problem or just somewhat of a problem?") (ROTATE)

	SERIOUS PROB.	S.W. PROB.	NOT A PROB.	(DK/ NA)
[ ] a. Unemployment	5%	14%	57%	23%
[ ] b. Crime	2%	24%	67%	8%
→ [ ] c. The quality of local drinking water	16%	31%	46%	6%
[ ] d. Traffic and congestion	9%	24%	64%	3%
[ ] e. The quality of public education	5%	12%	59%	25%
[ ] f. The amount of money people have to pay in property taxes	20%	30%	44%	6%
→ [ ] g. The lack of a safe and efficient system to dispose of wastewater	63%	17%	14%	6%
[ ] h. Government waste and inefficiency	27%	24%	36%	13%
[ ] i. The rate of growth and development	20%	23%	54%	4%
[ ] j. The amount of park space and recreational areas in Los Osos	22%	27%	45%	5%

5. Now let me mention a few local government agencies that are active in the Los Osos (OH-sos) area. After I mention each one, please tell me if you have a favorable or unfavorable opinion of that agency. If you have never heard of the agency I ask you about, or don't know enough about it to have an opinion, you can tell me that too. (IF FAVORABLE/UNFAVORABLE, ASK: "Is that very or just somewhat?") (ROTATE)

	VERY FAV.	S.W. FAV.	S.W. UNFAV.	VERY UNFAV.	NEVER HEARD OF	DK/ NO OPIN.
[ ] a. The Los Osos (OH-sos) Community Services District	40%	30%	7%	4%	6%	14%
[ ] b. The County of San Luis (LEWIS) Obispo	14%	37%	20%	17%	1%	12%
[ ] c. The California Regional Water Quality Control Board	7%	23%	23%	17%	3%	28%

6. Do you recall seeing or hearing anything recently about plans to build a new wastewater treatment system in the Los Osos (OH-sos) area? (IF YES, ASK: Have you heard a great deal or just a little?)

Yes, a great deal----- (ASK Q7-Q8)--65%  
 Yes, a little----- (ASK Q7-Q8)--26%  
 No, haven't heard anything---- (SKIP TO Q8)--8%  
 (DK/REFUSED/NA) ----- (SKIP TO Q8)--1%

(IF YES IN Q6, ASK Q7-Q8)

7. In a few words of your own, can you tell me what you saw or heard? (OPEN END, RECORD VERBATIM RESPONSE BELOW)

New system proposed/Trying to find alternative plan -----26%  
 How to fund the project/costs too much -----14%  
 Location-----14%  
 Proposal to build underground with park over it-----8%  
 Community growing, needs new sewer system-----5%  
 Putting in sediment ponds/Holding tanks -----5%  
 Local advertising/Pamphlets/Brochures -----4%  
 Cost each household \$100/using our money-----4%  
 Citizens don't want it built near them/Middle of town -----4%  
 Length of time to completion -----4%  
 Have seen the plans -----3%  
 Some of the plans & permits have been approved -----3%  
 Need more information -----1%  
 No answer -----2%  
 Misc.-----2%  
 Don't know/Refused-----2%

8. From what you have heard, would your property fall into the area served by the new wastewater treatment system?

Yes -----	91%
No-----	4%
(DK/REFUSED/NA) -----	5%

**(RESUME ASKING ALL RESPONDENTS)**

**NOW I AM GOING TO ASK YOU ABOUT SOME OTHER ISSUES.**

9. Would you support or oppose the construction of a new wastewater treatment system that would remove and treat wastewater from all homes and businesses in the Los Osos (OH-sos) area? (IF SUPPORT/ OPPOSE, ASK: "Is that strongly SUPPORT/OPPOSE or just somewhat?")

Strongly support -----	52%
Somewhat support-----	21%
Somewhat oppose -----	3%
Strongly oppose-----	8%
(DON'T READ) Need more info -----	11%
(DON'T READ) Don't know -----	4%

10. There will be a special election in a few months that will give property owners the opportunity to vote by mail on a wastewater treatment project for Los Osos (OH-sos). Let me explain a little bit more about it:

The project would replace septic tanks in Los Osos (OH-sos) with a sewer system and wastewater treatment facility. The treatment facility, located at next to the library on Palisades Avenue, will be completely covered and equipped with odor-removal equipment. It will be surrounded by a new community park complete with trails, gardens, a dog park, ballfields, and an amphitheater. Treated wastewater will be recycled for use in irrigation, and sludge will be removed to a site outside of Los Osos (OH-sos). Once the system is complete, it will protect drinking water supplies from contamination and prevent Los Osos (OH-sos) property owners from being fined by the Regional Water Quality Control Board.

The assessment to fund the wastewater treatment system would be calculated individually for every property based on the proportionate amount of wastewater produced by that property. The average single-family residential property would pay a monthly assessment of nineteen dollars to help pay back the cost of municipal bonds that will fund part of the construction.

If the vote on this measure were held today, would you vote yes to support the construction of the wastewater treatment system or no to oppose it? (IF YES/NO, ASK: "Is that definitely or just probably?")

Definitely Yes to support -----	52%
Probably Yes to support-----	20%
Probably No to oppose -----	3%
Definitely No to oppose -----	8%
(DON'T READ) Need more info -----	{SKIP TO Q12}--15%

(DON'T READ) Don't know ----- (SKIP TO Q12)--3%

(IF YES/NO IN Q10, ASK Q11)

11 In a few words of your own, why would you vote YES/NO on this measure? (OPEN END, RECORD VERBATIM RESPONSE BELOW)

Yes

- We need a sewer system in the worst way-----31%
- Whole package sounds good/good for the community-----18%
- We need to protect the water resources-----10%
- It seems very affordable at \$19 a month-----10%
- Being forced to or will have to pay fines-----8%
- This should've happened when the city reached a certain size -----8%
- It's a matter of public health -----6%
- It will allow people to start building again -----5%
- If it were less than \$100/concerned about the cost -----3%
- Tired of them not using money the way they should-----2%
- Misc.-----2%
- Don't know-----1%

No

- It's too costly-----42%
- It's not needed -----26%
- Because of its location -----16%
- Should find another alternative -----16%
- Don't know/NA/Misc.-----0%

(RESUME ASKING ALL RESPONDENTS)

12. In addition to the nineteen-dollar monthly assessment I just mentioned, the wastewater treatment project would have some other costs that would be billed to area property owners. These include the cost of paying back a loan from the state that will help finance the project, and the cost of the ongoing operation and maintenance of the system.

The total amount of these costs has not yet been finalized. I'm going to read a range of possible total average monthly costs for single-family homeowners; after I read each one, please tell me whether you would vote yes or no on the project at that monthly cost.

Remember, I am asking about the total cost. Would you vote yes or no on this measure if you knew the total average monthly cost for you would be. . . (READ FIRST NUMBER) What if it were . . . ? (READ NEXT NUMBER IN ORDER AND CONTINUE THROUGH THE LIST) (IF YES/NO, ASK: "Is that definitely or just probably?")

(SPLIT SAMPLE A: READ IN LISTED ORDER)

(SPLIT SAMPLE B: READ IN REVERSE OF LISTED ORDER)

	DEFINITELY YES	PROBABLY YES	PROBABLY NO	DEFINITELY NO	(NEED MORE INFO)	(DK/ NA)
[ a. Eighty dollars-----	28%-----	22%-----	9%-----	30%-----	6%----	3%
[ b. Ninety dollars -----	21%-----	18%-----	11%-----	39%-----	7%----	3%
[ c. One hundred dollars -----	16%-----	15%-----	16%-----	45%-----	6%----	3%

[ ]d. One hundred and ten dollars----- 11%----- 10% ----- 18% ----- 52% ----- 6% ---- 3%  
[ ]e. One hundred and twenty dollars --10%----- 10% ----- 16% ----- 55% ----- 6% ---- 3%

13. In order to take advantage of the new wastewater treatment system, property owners will have to pay to have their property connected to the main sewer lines that will take wastewater away for treatment. The cost of these connections will vary widely, depending on the location and type of buildings on each property. The average single-family residential property owner will have to pay a one-time fee of roughly seventeen hundred dollars to connect to the wastewater treatment system.

Having heard this, if the vote on this measure were held today, would you vote yes to support the construction of the wastewater treatment system or no to oppose it? (IF YES/NO, ASK: "Is that definitely or just probably?")

Definitely Yes to support -----37%  
 Probably Yes to support-----19%  
 Probably No to oppose -----8%  
 Definitely No to oppose -----18%  
 (DON'T READ) Need more info -----12%  
 (DON'T READ) Don't know -----6%

14. Local banks have already agreed to make low-cost loans available to help people pay the costs of the connection charge I just described. The loans can be arranged by adding onto existing mortgages, or through a new special loan program. By taking these loans, property owners would not have to pay an up-front connection charge, but would pay an average of between ten and 35 dollars per month, depending upon the length of the loan or mortgage. If you knew that these loans were available, would you vote yes to support the construction of the wastewater treatment system or no to oppose it? (IF YES/NO, ASK: "Is that definitely or just probably?")

Definitely Yes to support -----40%  
 Probably Yes to support-----28%  
 Probably No to oppose -----4%  
 Definitely No to oppose -----12%  
 (DON'T READ) Need more info -----11%  
 (DON'T READ) Don't know -----5%

15. Next, I am going to read you a list of specific features of the proposed wastewater treatment project. After I read each one, please tell me whether including that feature makes you more likely or less likely to vote for the measure approving the project. (IF MORE/LESS LIKELY, ASK: Is that much MORE/LESS likely or just somewhat?) (ROTATE)

	MUCH MORE LIKELY	S.W. MORE LIKELY	S.W. LESS LIKELY	MUCH LESS LIKELY	(DK/NA)
[ ] a. It limits further contamination of Los Osos (OH-sos) drinking water supplies -----	55%	22%	3%	7%	12%
[ ] b. It eliminates the use of septic tanks -----	48%	20%	9%	13%	11%
[ ] c. It reduces the rate at which Los Osos (OH-sos) will use up its groundwater -----	50%	26%	3%	9%	11%
[ ] d. It builds a sewer system to remove wastewater from all properties in Los Osos (OH-sos) -----	52%	26%	4%	8%	9%
[ ] e. It prevents Los Osos (OH-sos) property owners from being liable for fines of ten thousand dollars per day due to the community's lack of a wastewater treatment system -----	54%	17%	6%	11%	13%
[ ] f. It does not use ponds as a way of removing treated wastewater -----	34%	17%	8%	12%	29%
[ ] g. It creates a new park for the use of schoolchildren and local community members, complete with trails, gardens, a dog park, ball fields, and an amphitheater -----	53%	23%	4%	9%	11%
[ ] h. It provides recycled water for use in irrigation -----	56%	27%	3%	6%	8%
[ ] i. It maintains local control of the community's water resources -----	60%	23%	2%	6%	9%
[ ] j. It eliminates the need to import expensive water -----	59%	19%	4%	8%	10%
[ ] k. It prevents sea water from further draining into the community's drinking water supplies -----	58%	18%	3%	7%	13%
[ ] l. It builds a treatment facility that is completely covered and equipped with odor-removal equipment -----	60%	20%	3%	7%	9%
[ ] m. It protects Morro Bay and the Estuary from contamination with nitrates and bacteria -----	63%	18%	3%	6%	10%
[ ] n. It removes all collected sludge to a site outside of Los Osos (OH-sos) -----	51%	22%	4%	8%	15%
[ ] o. It offsets costs with grants and loans from the state and federal governments -----	64%	20%	1%	5%	10%

(SPLIT SAMPLE A ONLY)

[ ] p. It eliminates the current ban on new development in Los Osos (OH-sos) -----	40%	20%	11%	20%	10%
--	-----	-----	-----	-----	-----

**(SPLIT SAMPLE B ONLY)**

[ jg. It returns control over local growth and land-use decisions to local officials ----- 50% ----- 19% ----- 5% ----- 8% ----- 19%

**(RESUME ASKING ALL RESPONDENTS)**

16. The election on this wastewater treatment measure will be held through the mail. In addition to a ballot, all affected property owners will be sent some information about the wastewater treatment projects that will be funded, the amount of their assessment, and the way that the assessment was calculated. Property owners will have 45 days to fill out their ballots and mail them back.

Based on what I have said, do you think definitely vote in the election, probably vote in the election, are the chances 50-50 that you will vote, will you probably not vote, or will you definitely not vote?

Definitely vote ----- 87%  
 Probably vote ----- 8%  
 50-50 ----- 3%  
 Probably not vote ----- 0%  
 Definitely not vote ----- 2%  
**(DON'T KNOW/NA)** ----- 1%

17. Let me read you some statements we have heard from various people about the wastewater treatment measure on which you will be asked to vote. After hearing each statement, please tell me if it makes you more inclined to vote yes to support the measure. If you do not believe the statement, or if it has no effect on your thinking one way or the other, please tell me that too. **(IF MORE INCLINED, ASK: "Is that much more or just somewhat?")**

**MUCH SMWHT**  
**MORE MORE (LESS DON'T NO (NO**  
**INCL. INCL. INCL.) BELIEVE EFFECT OPIN.)**

**(ROTATE)**

[ ja. Unless we pass this measure, our drinking water is at risk of biological contamination. Our septic systems have contaminated our water supplies with dangerously high levels of nitrates. We need to pass this measure now to ensure that we have safe, clean drinking water for the future. ----- 37% ----- 11% ----- 4% ----- 32% ----- 10% ----- 6%

[ jb. This measure is the result of years of careful planning and research by some of the best engineers and planners in our area. We will not be able to come up with a wastewater treatment plan that offers a better balance of effectiveness, safety, and affordability. ----- 32% ----- 25% ----- 6% ----- 19% ----- 10% ----- 8%

l | c. This measure is our last chance to approve a wastewater system for Los Osos (**OH-sos**). The Regional Water Quality Control Board has set a firm deadline by which we have to approve a new system; unless this measure passes, property owners could be subject to fines of as much as ten thousand dollars per day. -----37%----- 13% -----7%-----25%----- 10% -----7%

	<u>MUCH</u>	<u>SMWHT</u>			
	<u>MORE</u>	<u>MORE</u>	<u>(LESS</u>	<u>DON'T</u>	<u>NO</u>
	<u>INCL.</u>	<u>INCL.</u>	<u>INCL.)</u>	<u>BELIEVE</u>	<u>EFFECT</u>
					<u>(NO</u>
					<u>OPIN.)</u>

[ ] d. Building in Los Osos (OH-sos) is prohibited until a wastewater treatment system is put in place. People who bought land to retire here have been unable to improve their property. By approving this measure, we can allow this kind of reasonable, managed growth in Los Osos (OH-sos). -----33%----- 21% -----15%-----11%----- 15% -----5%.

[ ] e. This measure includes funds to build a large park for the citizens of Los Osos (OH-sos). The park would include ballfields, a picnic area, gardens, walking paths, an amphitheater, and even constructed wetlands. -----42%----- 22% -----10%-----5%----- 16% -----6%

[ ] f. This measure was developed with extensive public input: last year alone, the Los Osos (OH-sos) Community Services District Board had 39 public meetings to gather public comments; the District's wastewater committee held an additional 24 public meetings. Using that public input measure was developed to meet the needs and concerns of Los Osos (OH-sos) property owners. -----39%----- 26% -----5%-----6%----- 15% -----9%

18. No matter which way you might be leaning on the wastewater treatment vote, of the statements I just read which one stands out as the best reason why someone should vote FOR this measure? (DO NOT RE-READ RESPONSES)

- a. Drinking water contamination -----32%
- b. Engineers' best plan/balanced approach-----6%
- c. Last chance/fines from govt. -----17%
- d. Remove building restrictions-----9%
- e. Will create park-----7%
- f. Plan from public input -----6%
- (DON'T READ) All of these -----5%
- (DON'T READ) None of these-----12%
- (DON'T READ) DK/NA -----6%

19. Now that you have heard more about it, let me ask you one more time: if you had to vote today, would you vote YES to support the wastewater treatment measure, or would you vote NO to oppose it? (IF YES/NO, ASK: "Is that definitely or just probably?")

Definitely Yes to support -----48%  
Probably Yes to support . . . . . 33%

21. Sometimes over the course of a survey like this, people change their minds. Let me ask you one more time: if you had to vote today, would you vote YES to support the wastewater treatment measure, or would you vote NO to oppose it? (IF YES/NO, ASK: "Is that definitely or just probably?")

Definitely Yes to support -----	47%
Probably Yes to support-----	24%
Probably No to oppose -----	6%
Definitely No to oppose -----	9%
<b>(DON'T READ) Need more info -----</b>	<b>10%</b>
<b>(DON'T READ) Don't know -----</b>	<b>4%</b>

22. I'm going to read the names of some people and organizations that might speak out about the wastewater treatment measure I have been asking about. After you hear each name, please tell me if you would consider that person or organization to be a reliable source of information or not about this measure. If you have never heard of the person or organization, or have no opinion about it, please tell me that too. **(IF RELIABLE/NOT RELIABLE, ASK):** "Is that very or somewhat/not too or not at all?" **(READ LIST AND ROTATE NAMES)**

	NEVER HEARD OF	VERY REL	SMWT REL	NOT TOO REL	NOT AT ALL REL	DK/ NO OPIN.
<b>(SPLIT SAMPLE A ONLY)</b>						
[ ] la.	Congresswoman Lois Capps-----	3%	43%	25%	6%	9% 14%
[ ] lb.	State Senator Jack O'Connell-----	7%	37%	26%	3%	6% 20%
[ ] lc.	The Los Osos <b>(OH-sos)</b> Community Services District -----	3%	48%	30%	2%	4% 13%
[ ] ld.	Los Osos <b>(OH-sos)</b> Community Services District Board Member Rosemary Bowker <b>(BOW [as in "wow"]-ker)</b> -----	20%	34%	13%	2%	2% 29%
✓ [ ] le.	Los Osos <b>(OH-sos)</b> Community Services District Board Member Frank Freiler <b>(FRY-ler)</b> -----	19%	31%	16%	2%	3% 30%
[ ] lf.	The National Estuary Program -----	14%	34%	17%	3%	3% 29%
[ ] lg.	Mary Ellen Simkins-----	47%	7%	8%	2%	2% 34%
[ ] lh.	Homeowners who have recently bought or sold homes in Los Osos <b>(OH-sos)</b> -----	6%	13%	20%	10%	12% 39%
✓ [ ] li.	Gary Karner-----	42%	18%	8%	3%	3% 25%
[ ] lj.	The Morro Coast Audubon Society -----	11%	29%	22%	5%	7% 25%
[ ] lk.	The Howard Jarvis Taxpayers Association -----	14%	20%	11%	9%	17% 29%
<b>(SPLIT SAMPLE B ONLY)</b>						
[ ] ll.	State Assemblyman Abel Maldonado -----	2%	19%	32%	5%	13% 30%
[ ] lm.	County Supervisor Shirley Bianchi <b>(bee-ON-kee)</b> -----	7%	23%	25%	3%	14% 28%
[ ] ln.	The League of Women Voters -----	4%	28%	25%	4%	12% 28%
✓ [ ] lo.	Pandora Nash-Karner -----	17%	27%	14%	1%	8% 32%
[ ] lp.	Your local neighborhood association -----	13%	18%	22%	4%	4% 40%
✓ [ ] lq.	Los Osos <b>(OH-sos)</b> Community Services District Board Member Stan Gustafson-----	12%	23%	26%	5%	4% 30%
✓ [ ] lr.	Los Osos <b>(OH-sos)</b> Community Services District Board Member Gordon Hensley-----	17%	19%	21%	3%	4% 35%
✓ [ ] ls.	Los Osos <b>(OH-sos)</b> Community Services District Board Member Sylvia Smith-----	14%	28%	18%	4%	2% 34%
[ ] lt.	Ray Bracken-----	32%	9%	11%	2%	2% 43%
✓ [ ] lu.	Tom Neve <b>(NEEV)</b> -----	28%	13%	13%	2%	4% 40%
[ ] lv.	The Morro Estuary Greenbelt Alliance, or MEGA-----	18%	16%	20%	4%	10% 34%

**(RESUME ASKING ALL RESPONDENTS)**

**NOW I WOULD LIKE TO ASK YOU A FEW QUESTIONS ABOUT THE PLACES YOU TURN FOR NEWS AND INFORMATION.**

23. I'm going to read you a list of sources from which people get information about community issues in Los Osos. For each, I'd like you to tell me how often you use it to get information about community issues: frequently, occasionally, rarely, or never. **(ROTATE)**

	FREQ.	OCCAS.	RARELY	NEVER	(DK/NA)
1a. Local television news programs	50%	17%	14%	18%	0%
1b. Cable television news programs	30%	18%	12%	38%	1%
1c. Radio	28%	21%	16%	35%	1%
1d. The <u>Sun-Bulletin</u> newspaper	26%	24%	11%	38%	1%
1e. The <u>Tribune</u> newspaper	50%	22%	8%	19%	1%
1f. The <u>Los Angeles Times</u>	7%	9%	12%	70%	1%
1g. The <u>San Francisco Chronicle</u>	3%	5%	12%	79%	1%
1h. The <u>Gazette</u> newspaper	12%	18%	13%	54%	3%
1i. E-mail	13%	12%	11%	64%	1%
1j. Mail you receive from organizations of which you are a member	20%	22%	14%	43%	1%
1k. The Los Osos (OH-sos) Community Services District website	6%	8%	9%	75%	2%

24. I'm going to read you a list of television stations that serve Los Osos. For each, I'd like you to tell me how often you use it to get information about community issues: frequently, occasionally, rarely, or never. **(ROTATE)**

	FREQ.	OCCAS.	RARELY	NEVER	(DK/NA)
1a. KSBY-TV, the local NBC station	56%	15%	7%	22%	1%
1b. KCOY-TV, the local CBS station	20%	17%	15%	47%	1%

25. I'm going to read you a list of radio stations that serve Los Osos. For each, I'd like you to tell me how often you use it to get information about community issues: frequently, occasionally, rarely, or never. **(ROTATE)**

	FREQ.	OCCAS.	RARELY	NEVER	(DK/NA)
1a. KVEC, FM 92 point zero	13%	10%	11%	64%	1%
1b. KGLO, AM 1340	7%	9%	6%	77%	1%
1c. KCBX, FM 90 point one	17%	16%	8%	58%	1%

26. Do you subscribe to cable television? **(IF YES, ASK: How often do you watch the coverage of Los Osos (OH-sos) Community Services District meetings on Public Access Channel 59: frequently, occasionally, rarely, or never?)**

Frequently	15%
Occasionally	20%
Rarely	14%
Never	27%

Do not subscribe to cable TV -----23%  
 (DON'T READ) Don't know -----0%

**WE'RE JUST ABOUT DONE. I'M ONLY GOING TO ASK YOU A FEW  
 MORE QUESTIONS FOR CLASSIFICATION PURPOSES.**

27. Do you drink the tap water at your property in Los Osos (OH-sos)?
- Yes -----62%  
 No -----38%  
 (DK/REFUSED/NA) -----0%
28. How long have you owned property in the Los Osos (OH-sos) area? (OPEN-END—CODE IN APPROPRIATE CATEGORY)
- Five years or less -----25%  
 6-10 years -----16%  
 11-15 years -----22%  
 16-20 years -----9%  
 21-25 years -----11%  
 26 years or more -----18%  
 (DK/REFUSED/NA) -----0%
29. Are you registered to vote? (IF YES, ASK: Are you registered as a Democrat, a Republican, a member of some other party, or do you decline to state a party affiliation?)
- Yes, Democrat -----39%  
 Yes, Republican -----32%  
 Yes, other party -----13%  
 Yes, decline to state -----10%  
 No, not registered to vote -----4%  
 (DON'T KNOW/NA) -----2%
30. Which of the following best describes your place of residence: an apartment, a condominium, a house, or a mobile home?
- Apartment -----1%  
 Condominium -----3%  
 House -----95%  
 Mobile home -----1%  
 (DK/REFUSED/NA) -----0%
31. In what year were you born?
- 1983-1977 (18-24) -----1%  
 1976-1972 (25-29) -----1%  
 1971-1967 (30-34) -----2%  
 1966-1962 (35-39) -----5%  
 1961-1957 (40-44) -----10%  
 1956-1952 (45-49) -----11%  
 1951-1947 (50-54) -----14%  
 1946-1942 (55-59) -----13%

1941-1937 (60-64) -----6%  
 1936 or earlier (65 +)-----31%  
 (REFUSED) -----6%

32. With which racial or ethnic group do you identify yourself: White or European, Black or African-American, Hispanic or Latino, Filipino, Asian, or some other ethnic or racial background?

White -----91%  
 Black -----0%  
 Hispanic/Latino -----2%  
 Filipino-----0%  
 Asian-----1%  
 OTHER(SPECIFY) -----2%  
 (DON'T READ) DK/NA/REFUSED -----4%

33. I don't need to know the exact amount, but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2000?

\$10,000 and under -----2%  
 \$10,001 - \$20,000 -----4%  
 \$20,001 - \$30,000 -----11%  
 \$30,001 - \$60,000 -----33%  
 \$60,001 - \$75,000 -----13%  
 \$75,001 - \$100,000-----10%  
 More than \$100,000-----7%  
 (DON'T READ) Refused -----21%

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**THANK AND TERMINATE**

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**GENDER (By Observation):**

Male -----53%  
 Female -----47%

**ZONING CODE:**

CR -----0%  
 CS -----1%  
 OP -----1%  
 RMF -----5%  
 RSF -----91%  
 Blank -----1%

# OPINION ANALYSIS

## LOCSD SURVEY.

In March 2001, the LCOSD hired Fairbank, Maslin, Mauldin & Associates to conduct a survey of Los Osos voters. A number of questions and results stands out and demand closer scrutiny.

One of the first questions established the number of people who would probably or definitely vote 90%. In fact, less than 45% voted in the June 2001 vote. Allegedly the reason was coercion and intimidation that created a sense of hopelessness. Many believed their vote didn't matter because the issue had already been decided under an alleged "mandate."

The LOCSD knew it had to neutralize as many votes as possible because they knew the community would not have approved the vote. The community did not want nor did it need a sewer.

In the following question the LOCSD found that their "Messages" were having the desired affect. The survey showed that the most important issue to residents was Wastewater treatment/ septic tanks by 64%. According to this survey crime, drugs, air quality, education, gangs government spending, jobs and violence were of no concern at all.

In question 4 we see a direct attempt to manipulate the voter by asking responses to certain alleged problems. 4(c) asked about the quality of drinking water. This did not elicit a strong concern. 4(g) asked about the lack of a safe and efficient system to dispose of wastewater." 63% believed it to be serious and 17% believed it to be somewhat serious.

The survey then takes a popularity poll. This is important for the LCOSD to determine if their attempt to shift the focus from their alleged illegal activities to the RWQCB has been successful. The results were that the LOCSD received very and somewhat favorable responses by 70%. The RWQCB by 30%.

Question nine was worded to explore the effect the "Messages" had on the community in regards to their supporting a sewer. The wording of the question directs the response to a 73% over all support.

Number ten is a deliberately false question. It states that "a special election will be held that will give property owners the opportunity to vote on a wastewater treatment project." The vote was for an Assessment District, not to approve a sewer!

Number 10 deliberately create a number of false impressions by concentrating the voter's attention on the project and away from the assessment. It created the impression that a "Yes" vote will provide a number of wonderful rewards. They created the impression that a sewer will only cost property owners nineteen dollars a month.

Number 12 is designed to test the financial willingness of residents to be assessed. It asks five different monthly amounts beginning with \$80 and ending with \$120. The highest positive response is 28% for \$80. Ninety dollars a month received 50% no and

18% probable. One hundred dollars per month received 61% no and 15% probable. One hundred and ten received 70% no and 10% probable. One hundred twenty per month received 71% no and 10% probable.

In the next question they make the voter believe that the one-time sewer connection fee will be \$1700.

In the next question they set the stage for low interest loans from local banks. They ask the voter if they would vote "Yes" if they knew the loans were available.

The next question (15) is a real set up. It lists a number of alleged advantages of the sewer and asks voters if they would be more likely or less likely to approve the vote. Number one begins with "limits (not prevents) further contamination of Los Osos drinking water." This is important because the LCOSD and the RWQB repeatedly told the community that the sewer would prevent further contamination of the drinking water.

It further implies that by not approving the vote Los Osos ground water would be used up, property owners would not be liable for \$10,000 per day fines for not building a wastewater treatment facility (sewer).

They continue with a list of issues and alleged benefits that include the lifting of the building moratorium, implies that local control will be lost if the vote fails and a number of other false and misleading impressions. This is a loaded and telling question for the LCOSD and their associates.

Immediately after #15, they ask the voter if they will vote in the election based on what they have just been asked. The response was that 87% said they would. Now the LCOSD knew that if they continued their campaign of deliberately false, misleading information, coercion, intimidation and threats, they would succeed.

Number 17 is another beauty. It asks the voter to respond to alleged statements about the sewer project. The first one implies that if the measure is not passed Los Osos drinking water will be at risk of biological contamination.

The second implies years of careful planning and research by some of the best engineers and planners and that no better wastewater treatment plan offers a better balance of effectiveness, safety and affordability.

The third makes voters believe that the assessment vote is the last chance to approve a wastewater system for Los Osos. It states that the RWQCB set deadlines and that property owners could be fined \$10,000 per day for failure to meet the deadlines.

The next one addresses the prohibition zone and makes the voter believe that approval of the measure is the only way the zone will be lifted.

The next one focuses the voter into believing that a "Yes" vote will create parks, a ballfield, picnic areas, walking paths and an amphitheater. What a wonderful thing for the community.

The next one tells the voter that the "measure" was developed with extensive public input. It implies that the sewer plan was developed from more than 63 public meetings and based on public input. Absolutely false.

In the next question they ask the voter to respond to a list of politicians, agencies, special interest groups and other related people who "might speak out about the wastewater issue." Included are the names of the LCOSD Directors, Pandora Nash-Karner and Gary Karner.

What is also interesting is the way the names of the LCOSD people are dispersed throughout the survey. They are not grouped together. Also included is Tom Neve of Mid-State bank. This is additional evidence of concern regarding allegations of his involvement in the alleged conspiracy.

This is another very telling question because it lets the LCOSD and the R WQCB know who to tap for public comment and who to avoid. It also tells them how to tap each source for maximum benefit. It gives them an insight to the effectiveness of each LCOSD Director, both Karners and Tom Neve of Mid-State Bank.